



September 9, 2024

Dear Friends of Honesdale Performing Arts:

On behalf of the Friends of Honesdale Performing Arts, we are proud to announce the **Honesdale High School Performing Arts Center's 2024-2025 Performing Arts Season!** This Season we are showcasing the very best of Wayne Highlands Middle School and Honesdale High School performing artists and we would love for you to be apart of us!

In the past, you were always there for us with your donation and playbill ad. Our goal, once again, is to raise money this year so that every student involved in our school theater production is able to have an experience of a lifetime. Through your ongoing support, the community support, the sale of commercial ads, and private donations we hope to provide this amazing experience with professional costumes, sets, lights, makeup, and more!

With that in mind, this year, we once again have partnered with the professional Broadway organization PLAYBILL. We hope you will join us in showcasing your business in supporting the arts at Honesdale High School Performing Arts Center through Friends of Honesdale Performing Arts in **FOUR** issues of our PLAYBILL.

Therefore, as a business owner or manager you are receiving exceptional value for your advertising dollar. Considering that a Playbill is a publication that no one ever throws away! In fact, we believe that your ad will be around for at least as long as your business. **The best part about it, your donation is 100% tax deductible as a donation to our official nonprofit group.**

Thank you in advance for your time and consideration of your donation! Please see the advertising information and sample marketing information for your review. If you are unable to donate we understand, and appreciate your time. We hope either way, you will attend our performance to show the community you support the performing arts in Honesdale.

If you have any questions, comments, or like to securely donate today online with us, please visit our website at <https://donate.honesdalepac.com> or feel free to call me directly at (570) 251-9831.

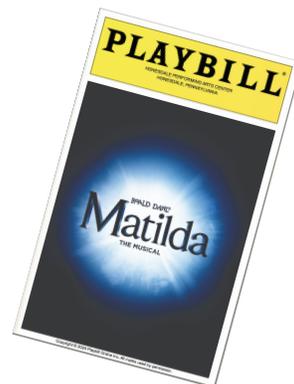
Sincerely,


Dr. Scott D. Miller
Executive Director


Gina Pritchard
Executive Board Secretary



November 22-23, 2024



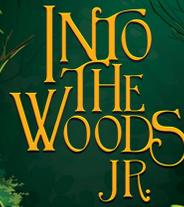
February 14-16, 2025



March 29-30, 2025



July 25-26, 2025



Business Name:

Contact Name:

Address:

City:

State:

Zip Code:

Telephone:

E-Mail

IMPORTANT: PLEASE CHECK ONE

- Enclosing camera-ready art.
- We will email a high quality PDF or JPG to media@honesdalepac.com
- We would appreciate if HPAC would kindly create our advertisement for us.

PLEASE CHECK ALL THAT APPLY

- Full Page \$400 Quarter Page \$100
- Half Page \$200 List Us \$50
- Payment is Enclosed (EIN: 92-0426648)
Please make checks payable to:
Friends of Honesdale Performing Arts
PO BOX 142
Honesdale, PA 18431
- Please Invoice Us

2024-2025

AD SIZES, LAYOUT
OPTIONS & PRICES

PLAYBILL ADS

FULL PAGE | \$400

Width:
2120 pixels (7.067 inches, 300 dpi)
Height:
3176 pixels (10.587 inches, 300 dpi)

HALF PAGE | \$200

Width:
2120 pixels (7.067 inches, 300 dpi)
Height:
1548 pixels (5.16 inches, 300 dpi)

QUARTER PAGE | \$100

Width:
1020 pixels (3.4 inches, 300 dpi)
Height:
1548 pixels (5.16 inches, 300 dpi)

LIST US | \$50

List your business name in a one line area under our Support the Arts Section of Friends of Honesdale Performing Arts in Playbill.

1. Playbills print black & white with glossy pages and cover.
2. Accepted file formats - High Quality PDF and JPG with no bleed.
3. For best results, email a PDF file with all fonts embedded to media@honesdalepac.com.

BE OUR PARTNER - ADVERTISE WITH US!

WHEN YOU ADVERTISE WITH FRIENDS OF HONESDALE PERFORMING ARTS, YOU RECEIVE:

FULL PAGE ADVERTISERS RECEIVE

- Full Page Ad in our Playbills.
- Digital Advertising in our Lobby at all productions.
- Inclusion in the Playbill Vault of past Playbills on our website.
- Inclusion in our special advertisement support web pages and social media.

HALF PAGE ADVERTISERS RECEIVE

- Half Page Ad in our Playbills
- Inclusion in the Playbill Vault of past Playbills on our website.
- Inclusion in our special advertisement support web pages and social media.

QUARTER PAGE ADVERTISERS RECEIVE

- Quarter Page Ad in our Playbills.
- Inclusion in the Playbill Vault of past Playbills on our website.

The official registration and financial information of Friends of Honesdale Performing Arts, Inc. may be obtained from the Pennsylvania Department of State. Registration does not imply endorsement. The Friends of Honesdale Performing Arts, Inc., is a 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law.



DEADLINE:

Friday, October 25, 2024
Deadline to have your ad submitted by mail to be printed in our upcoming PLAYBILL!

QUESTIONS:

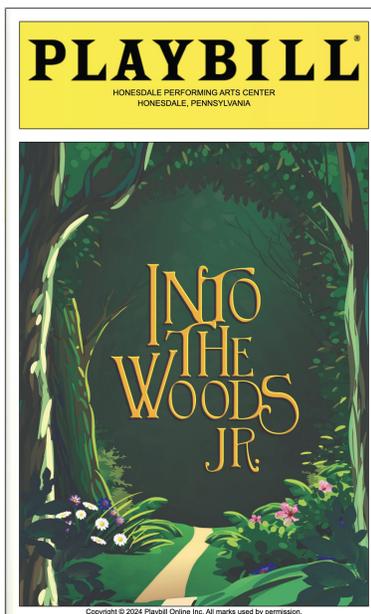
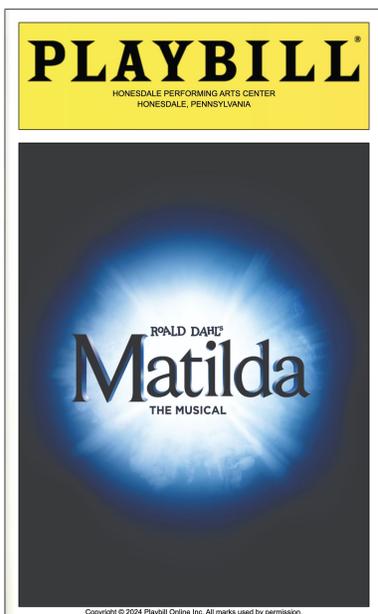
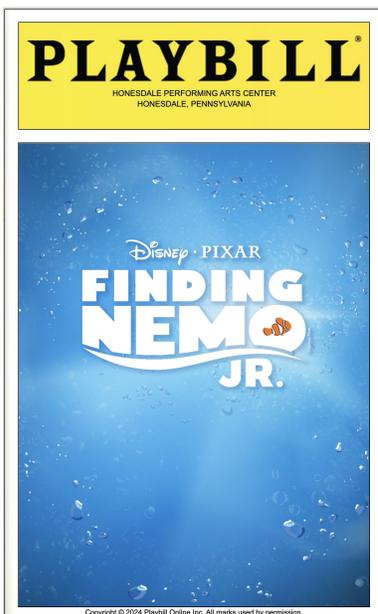
Please contact
media@honesdalepac.com
or Call (570) 251-9831

SUBMIT ARTWORK

E-Mail:
media@honesdalepac.com

DONATE ONLINE TODAY:

You are more than welcome to donate today with any major credit card by visiting our website
<https://donate.hpac.me>



Honesdale Performing Arts Center